

Message Text

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PAGE 01 WELLIN 03421 080225Z
ACTION EA-09

INFO OCT-01 ISO-00 SS-15 NSC-05 NSCE-00 CIAE-00 INR-07
NSAE-00 SP-02 PRS-01 /040 W
-----026827 080250Z /66 S

R 080205Z AUG 77
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 3793
INFO AMEMBASSY CANBERRA
AMCONSL AUCKLAND
CINCPAC HONOLULU
AMEMBASSY PORT MORESBY
AMEMBASSY SUVA

C O N F I D E N T I A L WELLINGTON 03421

DEPT FOR ASST. SEC. HOLBROOKE; WHITE HOUSE FOR MR.
BREZINSKI; CINCPAC FOR POLAD

E.O. 11652: GDS
TAGS: PGOV, NZ, US
SUBJECT: MULDOON LAUDS CARTER

REF: STATE 145703

1. AT A FUNCTION ON AUGUST 3 MARKING TEN YEARS OF PRINT-
ING OF "READER'S DIGEST" IN NEW ZEALAND, PRIME MINISTER
MULDOON LINKED THE VIRTUES REPRESENTED BY THE "DIGEST"
WITH THOSE OF PRESIDENT CARTER IN AN OBVIOUS EFFORT TO
MAKE AMENDS FOR HIS MARCH-APRIL 1977 REMARKS ABOUT THE
PRESIDENT. INDEED, WE ARE INFORMED BY THE NZ MINISTRY OF
FOREIGN AFFAIRS THAT THE SPEECH WAS WRITTEN "ADVISEDLY."

2. PERTINENT PORTIONS OF THE SPEECH FOLLOW: /

"WE IN NEW ZEALAND, THOUGH WE CAN NOW CLAIM TO HAVE
OUR OWN READER'S DIGEST SEPARATELY EDITED FOR THIS
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COUNTRY AND PRINTED AND PUBLISHED HERE, STILL THINK
OF IT IN TERMS OF ITS AMERICAN ORIGINS. LIKE PRESIDENT CARTER,

WHOM I EXPECT TO MEET LATER THIS
YEAR, IT EMPHASIZES SMALL TOWN VALUES IN MUCH THE SAME
WAY AS HE RELATES THESE TO HIS HOME TOWN OF PLAINS,
GEORGIA. HE INCLUDES IN SUCH VALUES RESPECT FOR THE

TRADITIONAL FAMILY UNIT, GOOD NEIGHBORLINESS AND A COMPARATIVELY SIMPLE LIFE STYLE.

"NEW ZEALAND, IN A NOTICEABLE WAY, REPRESENTS, OR APPEARS TO AMERICANS TO REPRESENT, THE SAME SORT OF LIFE AND VALUES. OUR ATTITUDES ARE MUCH THE SAME -- A BASIC RESPECT FOR THE SUBSTANCE RATHER THAN THE APPEARANCE OF THINGS AND A DISREGARD FOR UNDUE EMPHASIS ON FORM AND PRIVILEGE.

"THE READER'S DIGEST, LIKE THE PRESIDENT OF THE GREAT NATION IN WHICH WAS ITS BIRTHPLACE, TAKES PRIDE IN THE FACT THAT IT ADDRESSES ITSELF TO THE 'ORDINARY BLOKE'. IT COMMUNICATES DIRECTLY WITH THE 'ORDINARY BLOKE', SPREADING A GREAT DIVERSITY OF INFORMATION AROUND THE FREE WORLD IN A NOTABLE MANIFESTATION OF THE GREAT AMERICAN TRADITION OF FREEDOM OF SPEECH. THIS IS A TRADITION WE SHARE, THOUGH OUR RESPECT FOR FREEDOM OF SPEECH DOES NOT PREVENT US FROM POINTING OUT BIAS WHEN WE SEE IT, AND ACCEPTING CRITICISM AS PART OF THAT FREEDOM." SELDEN

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Message Attributes

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Channel Indicators: n/a
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Concepts: PRESIDENT, SPEECHS, MAGAZINES
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
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Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Subject: MULDOON LAUDS CARTER
TAGS: PGOV, APUB, NZ, US, (CARTER, JIMMY), (MULDOON, ROBERT D)
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